

bed bath & beyond (HORNBY, CHRISTCHURCH)

The Project

After Henderson Mall and Manukau Supa Centa for Bed Bath & Beyond, this is another lighting solution project for their new store in Hornby, Christchurch. We need quality light with high brightness and colour rendering for the customer focusing on the displayed products rather than the ceiling.

The Solution

Our specific solution was the use of 150w white housing LED Slim High Bay lighting with the colour rendering index (CRI) customised from the usual 70 for industrial environment to 80 for a retail situation. Increasing the CRI could improve the visual effect on the products to the customer. The perceived colour will be more close to the original colour when the customer see them again under natural light at home. So, the customer could really choose what they intend to purchase.



"Eco-lighttech Solution has provided lighting solutions for four of our outlets. Their quality of service and the achieved lighting results have repeatedly exceeded our expectations and I highly recommend them."

Bill Goss - Project Manager, Bed Bath & Beyond



Quick Summary

- Low Power Consumption - 150w LED as bright at 400w metal halide high bay
- Excellent Lighting Levels on Shop Floor and displayed goods
- Customized CRI for Client's Specific Needs
- Long Life Span with 5 yr. warranty